



CORPORATE CASE STUDY

DG3

“NYI treats us like real people. The company is more than just a monolithic building full of black boxes. We knew from the beginning that the NYI team was a group that we wanted to work with and they present us with user-friendly solutions to meet our requirements when we need them.” — JOHN KONDRATOWICZ, CHIEF INFORMATION OFFICER FOR DG3



THE OPPORTUNITY

As a leading provider of global print, technology, and visual communication services, Diversified Global Graphics Group (DG3) requires world class IT solutions and partners. With advanced marketing, print and document solutions, DG3 has clients of all sizes around the globe who depend on their services.

DG3's proprietary systems help their clients improve workflow efficiencies, share digital data securely across networks and platforms and produce time and information sensitive printed communications worldwide. To achieve all of this in a secure and cost-effective manner, the company needed an infrastructure partner that understood its complex requirements.

DG3's driving focus is to ensure its client-facing, mission-critical applications are hosted in a secure and dependable way. Their applications are customized and specific to each vertical market that they cover, including healthcare, financial, education and technology sectors. With their global reach, their team has to be assured that those applications are available 24x7 across every time zone.

THE SOLUTION

Quality, Innovation and Service. These values are at the heart of DG3 and are also why migrating to NYI's data center made sense. NYI is known for the quality of its data centers, its innovative approach to building IT solutions, and for its personalized service and support. “By becoming a NYI customer, we leverage their technical expertise and fully redundant infrastructure – everything from redundant Internet connections to power generation – which would be quite expensive and hard for us to duplicate if we had our entire infrastructure in-house,”

commented Kondratowicz. NYI data centers are also HIPPA, PCI and SSAE 16 compliant, which makes today's complex regulatory environment easier for its clients to navigate. As for DG3, its clients were demanding certified security and they needed to ensure their client-facing applications were available no matter what. Keeping those requirements in mind, NYI designed a hybrid solution which included cloud computing and colocation.

NYI Colocation facilities are fully owned and operated by NYI and include:

- Direct access to enterprise-cloud computing, disaster recovery services, dedicated servers, professional services and fully managed services suite
- 100% uptime guarantee
- 24x7x365 Network Operations Center (NOC)
- Options for quarter cabinets, half cabinets, full cabinets, pods and customizable cages
- Redundant power, cooling and security infrastructure

With a true enterprise class cloud platform, NYI customers can also customize hybrid configurations that suit them best, leveraging the best of cloud computing while keeping some applications on physical servers. NYI's cloud solutions enable businesses to:

- Simplify administration
- Reduce costs
- Instantly provision additional network, storage, and computing resources

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COLOCATION / CLOUD / HYBRID / MANAGED SERVICES / DISASTER RECOVERY



THE RESULTS

As an NYI customer since 2012, DG3 has enjoyed a very positive experience. "NYI has come through more than a few times to help us get up and running very quickly - other larger providers aren't like that," commented Kondratowicz. "They know us as individuals and are always helpful when we need their assistance."

"The overall migration to the hybrid configuration was fairly straightforward from a technical perspective," stated Paul Groppe, IT Project Manager for DG3. "We appreciated NYI's flexibility and expertise in presenting different IT scenarios to us so that we could come up with an optimal solution. With NYI's expertise, we seamlessly migrated our physical service, set up a network, managed firewalls and load balancers."

With NYI, DG3 can further tailor their own client solutions, implementing multiple configurations depending on the type of platform the client requires. NYI proves again that it's the people behind the technology that make a difference.

ABOUT DG3

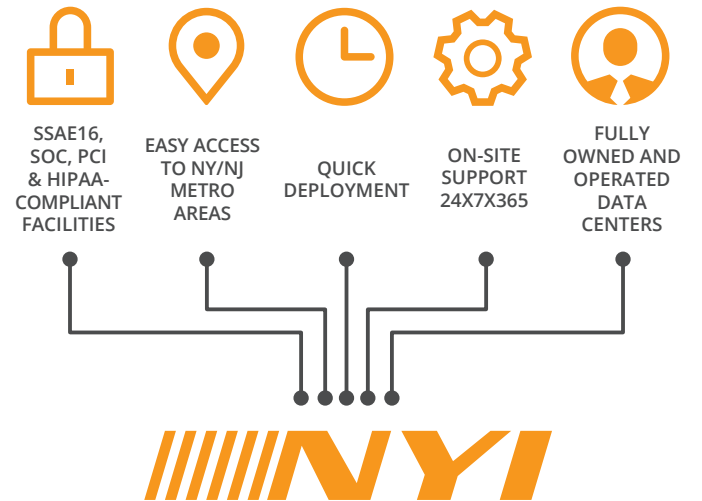
DG3 is a leader in environmental responsibility providing visual communications solutions in strategic geographic markets including New York, London, Hong Kong, Tokyo, Sydney and Manila. DG3 provides its comprehensive graphic and interactive solutions to corporate, financial services, and pharmaceutical firms worldwide. For more information, please visit www.dg3.com.

About NYI

At NYI, we understand you're important and so is your business. Our approach is simple, effective and unique in our marketplace. We look beyond our world-class data centers and focus on supporting customer growth and success acting as a genuine extension of your IT team. Since 1996, NYI has provided customers with fully managed, customized infrastructure solutions built to suit specific business and mission critical IT needs. NYI looks beyond its world-class data centers and focuses on supporting customer growth and success, acting as a genuine extension of its customers' IT teams. Customers view NYI as a true partner.

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NYI is SSAE 16, PCI and HIPAA-compliant. For more information, visit www.nyi.net; call (800) 288-7387; or follow the company on Twitter and LinkedIn.



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