//////NYI

Content is King – Let NYI Help You Reign It

In today's world, everything is digital. Content is everywhere. Content is valuable. People crave the written word more than ever – in quick, easy to access, high-impact ways. The mediums for which content is available has multiplied substantially in the past few years alone.

Some of the biggest names in media choose NYI data services for its streaming content: RollingStone.com, USMagazine.com, Parade Magazine, Prometheus Media, just to name a few. Why? Because we understand the demands of the global news cycle. Along with our other data solutions, we offer customized infrastructure for traditional media companies transitioning to the multi-media platform.

Why NYI for Media and Entertainment?

- Expert in customized infrastructure solutions for traditional media companies transitioning to the multi-platform media landscape

- Expert in customized infrastructure solutions for data-intensive content sites for entertainment, e-commerce, social media and e-learning

- Data-intensive applications run at zero-latency, thanks to our presence in Manhattan's Financial District, with direct, sub-millisecond access to international backbones

- Disaster Recovery/Business Continuity from our New Jersey facility, strategically chosen for convenient fail-over access with by-the-seat disaster-recovery office-space capabilities

- Data protection at the facility level include multiple layers of controlled access entries, 24-hour security at facility entries and comprehensive surveillance cameras

- Flexible, customized managed services packages available for such managed services as remote hands, device monitoring and management, data storage and backup

Award winning support from NYI technicians 24x7x365

Easy access to key datacenters and customer locations in US metro areas

Optimized, fully managed solutions built for your business

We own, operate and maintain our data centers, this increases responsiveness and resiliency for your business

Fastest deployment and turn around times in our industry

SSAE16, SOC 1 & 2, PCI & HIPAA-Compliant facilities

We've got you covered – 100% Uptime Guaranteed

Our knowledge is unmatched when it comes to handling data-intensive sites for entertainment, e-commerce, social media and e-learning. Some of the biggest names in media have this to say about NYI:

"NYI has managed our infrastructure for years, so we knew that we could count on them to help deliver a customized event solution that would stand up to any challenge. As always, NYI delivered beyond our most optimistic projections with a level of real-time support that I haven't seen in other Tier 1 providers."

— CHRIS ROE, Chief Digital Officer, Prometheus Global Media (Owners of Billboard, The Hollywood Reporter, Adweek)

PROMETHEUS global media **Billboard**

The Hollywood **REPORTER** **ADWEEK**

"TV Guide Magazine requires a hardened, resilient IT infrastructure to ensure our programming, applications and website are always available. NYI has proven to be an agile and consultative partner, closely working with us to ensure we had the most optimal configuration."
— AL ROBERTSON, Director Information, Technology Operations for TV Guide Magazine

TV GUIDE MAGAZINE

/////NYI

NEW YORK
100 William Street, New York, NY 10038

NEW JERSEY
999 Frontier Road, Bridgewater, NJ 08807

800.288.7387 / 212.269.1999 | salesteam@nyi.net
www.nyi.net | www.nyi.net/blog

Master your content and delivery.
Contact NYI Today!