NYI

VooServers

"With years of IT experience, VooServers understood the importance of not rushing migration and in ensuring all elements are fully tested. Our company shares the same passion for high-touch customer service that NYI does – so the 'get-to-know-you-personally' type service is constantly top of mind. This, in combination with NYI's expertise and first-rate fully owned and operated data centers, helped make the migration go even smoother than anticipated."

— **Matt Parkinson, Technical Director, VooServers**

About VooServers:

VooServers® was founded in March 2005 by its current technical director Matt Parkinson who had a keen interest in I.T. and the way it could influence and aid businesses and day to day life. The company has been built around its key principal of customer service always putting the customers' welfare first in any key decisions. Since 2005 our product portfolio has grown significantly to include almost all aspects of hosted and managed services as well as complete data centre solutions such as entire hosted offices including e-mails, phone systems, electronic resource planning, document collaboration etc. With our 10 year anniversary approaching we now have 3 different global points of presence serving a wide range of clients from small businesses up to multi-national PLC's whilst still maintaining our original business ethics in everything we do.

The Opportunity:

For businesses looking for a secure, stable and fast hosting environment, VooServers is a sure choice. Based in the UK, the company offers the full gamut of hosting services including virtual servers, dedicated servers, colocation along with high performance specialized solutions. VooServers focuses on cost-effective options ranging from small clustered server deployments to multiple data center enterprise storage systems. Known for its managed services, VooServers also engineers customized IT solutions and compliance for private clouds. Customer and technical service is key for them. Its no wonder VooServers requires serious infrastructure solutions to ensure it can deliver the reliable services its customers expect.

The Solution:

With clients across Europe, VooServers has experienced growth into the U.S. for a number of UK customers who trade with the U.S. VooServers also serves clients located in the U.S. itself. VooServers needed a highly reliable data center partner that could quickly launch its point of presence in New York. Located in the heart of the financial district just a few minutes from Wall Street, NYI's 100 William St. New York data center, spanning more than 30,000 sq. ft. was the ideal choice for them. Working with a number of multi-national clients on a wide portfolio of projects, VooServers looked to NYI to provide a fully redundant data center solution to house its core servers and network.

NYI provides flexible infrastructure solutions including colocation, disaster recovery, hybrid cloud computing and managed services. Its SSAE16, SOC, PCI, HIPAA compliant data centers are located directly within the NYC financial district and New Jersey along the fiber-rich 287 Tech Corridor. Both facilities are secure and reliable and offer viable options for hosting production and/or disaster recovery environments. Suited for any sized customer, NYI helps customers optimize the solution that is cost effective and suits its clients' unique requirements.

Specifically for VooServers, NYI designed a configuration at its New York data center that can expertly handle its upward growth. NYI's robust infrastructure provides a smart and resilient way for VooServers to provide failover options and offer its clients a variety of IT services, such as load balancing and content distribution from the data center to the point closest to them. NYI's New York data center can also deliver direct, sub-millisecond access to international backbones, along with diverse, low-latency fiber optic connectivity.

COLOCATION / HYBRID-CLOUD / MANAGED SERVICES / WORK RECOVERY

VooServers

The Results: Passion is the Difference

NYI is unique from most data centers in the NY/NJ metro area in that it actually owns, operates and maintains its facilities. That means it has access to every facet of the facility including power, cooling, and UPS - unlike other data centers that are colocated in carrier hotel type buildings. As a direct owner/operator, NYI also has the luxury of remaining incredibly agile for fast deployments and unparalleled accountability as it has access to all of its equipment whenever essential maintenance is needed.

And with its 100% uptime guarantee, along with redundant power, cooling and security infrastructure, high tech companies such as VooServers can be assured their critical data and systems are always up and running.
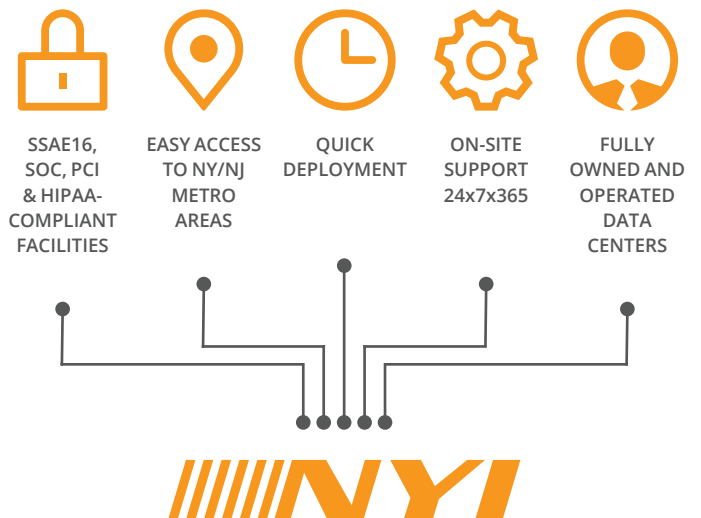
"With years of IT experience, VooServers understood the importance of not rushing migration and in ensuring all elements are fully tested," commented Matt Parkinson, Technical Director for VooServers. "Our company shares the same passion for high-touch customer service that NYI does – so the 'get-to-know-you-personally' type service is constantly top of mind. This, in combination with NYI's expertise and first-rate fully owned and operated data centers, helped make the migration go even smoother than anticipated."

VooServers plans to duplicate the NYI data center configuration to other facilities over the next year; and will connect the NYI New York data center to its UK and Frankfurt sites. This will allow the company to offer cross data center failover services and geographical load balancing. With over 18 years in providing secure reliable service NYI has the expertise and know-how to right-size solutions for what VooServers will require.

About NYI:

At NYI, we understand you're important and so is your business. Our approach is simple, effective and unique in our marketplace. We look beyond our world-class data centers and focus on supporting customer growth and success acting as a genuine extension of your IT team. Since 1996, NYI has provided customers with fully managed, customized infrastructure solutions built to suit specific business and mission critical IT needs with a guaranteed quick turnaround time. NYI looks beyond its world-class data centers, eliminates the red tape and focuses on supporting customer growth and success, acting as a genuine extension of its customers' IT teams. Customers view NYI as a true partner.

| SSAE16, SOC, PCI & HIPAA-COMPLIANT FACILITIES | EASY ACCESS TO NY/NJ METRO AREAS | QUICK DEPLOYMENT | ON-SITE SUPPORT 24x7x365 | FULLY OWNED AND OPERATED DATA CENTERS |

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NYI is SSAE 16, PCI and HIPAA-compliant.
For more information, visit www.nyi.net; call (800) 288-7387;
or follow the company on Twitter and LinkedIn.

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